



Marketing/CRM Intern:

Broad Functions:

The Marketing/CRM intern will work for the Marketing Team, creating email content, maintaining lists between CRM and marketing software, automating standard communications, and creating new touchpoints between The Bushnell and our patrons. We are looking for a creative, highly motivated, problem-solving individual who shares our love for the performing arts and is an excellent communicator with an analytical mind. This person will find success if they thrive working in a fast-paced environment and working with various departments across the organization to meet their needs in marketing.

General Duties and Responsibilities:

- Write copy for promotional emails and other marketing collateral
- Help create and manage email campaigns, and automating touchpoints along the customer journey
- Maintain digital marketing and eblast content calendars
- Maintain clean data flow between the different customer databases and marketing software
- Measure and report the results of email marketing and automated marketing initiatives

Education and/or Experience:

- Applied understanding of basic marketing principles
- Creative problem-solving skills
- Excellent written and verbal skills, with the ability to write copy in our brands voice and tone.
- Knowledge and understanding of content creation software (InDesign, Photoshop, Canva, etc.)
- Knowledge and understanding of Excel spreadsheet functionality
- Proficiency in HTML, CSS a plus
- Experience in performing arts or entertainment a plus
- Working toward a bachelor's degree in a related field
- Strong execution skills, with the ability to prioritize and meet deadlines

Interested candidates should apply to jobs@bushnell.org.