



# Rock & Royalty

MARCH 4, 2023 CROWNING GLORY

## OVATIONS 2023

### CORPORATE SPONSOR LEVELS

*For more information, please contact:*

Julie Daly Meehan | Director, Corporate & Foundation Relations  
860-987-6009 | [jmeehan@bushnell.org](mailto:jmeehan@bushnell.org)

#### **\$25,000 SOVEREIGN SPONSOR** *(exclusive lead)*

**Pre-event Visibility:** Prominent logo recognition on all promotional event collateral, including:

- Logo on printed invitation (*pending sponsorship confirmation by **November 28***)
- Logo on digital invitation (*pending sponsorship confirmation by **January 4 for the first of 3 mailings***)
- Logo on OVATIONS hero image on Bushnell home page in rotation
- Logo on OVATIONS page on Bushnell website with hyperlink to sponsor website
- Logo on auction website
- Opportunity to record a 30-second spot highlighting sponsor to be included as a link in a pre-event CURTAIN CALL email (sent to 55,000+ addresses) and on OVATIONS webpage (produced by sponsor; approved by The Bushnell)
- Opportunity for company executive to participate in pre-event social media post
- Opportunity to design & produce 2 inserts for future Bushnell playbills
- Name recognition in all Bushnell donor listings throughout the year
- Logo on OVATIONS recognition insert in The Bushnell playbill

#### **Event Day Visibility:**

- Logo on signage during the event
- Opportunity for company executive to pre-record welcome remarks
- Logo listed in evening's program *and* PowerPoint Presentation prior to program
- Verbal recognition from stage during program by event host

#### **Hospitality:**

- Cocktail reception & dinner for 8 guests followed by dessert & dancing
- Pre-event concierge registration service for you and your guests

#### **\$16,000 MAJESTIC SPONSOR** *(multiple sponsors)*

**Pre-event Visibility:** Logo recognition on all promotional event collateral, including:

- Logo on printed invitation (*pending sponsorship confirmation by **November 28***)
- Logo on digital invitation (*pending sponsorship confirmation by **January 4 for the first of 3 mailings***)
- Logo on OVATIONS page on Bushnell website with hyperlink to sponsor website
- Logo on auction website
- Opportunity to record a 15-second spot highlighting sponsor to be included as a link in a pre-event CURTAIN CALL email (sent to 55,000+ addresses) and on OVATIONS webpage (produced by sponsor; approved by The Bushnell)
- Opportunity for company executive to participate in pre-event social media post

- Opportunity to design & produce 2 inserts for future Bushnell playbills
- Name recognition in all Bushnell donor listings throughout the year
- Logo on OVATIONS recognition insert in The Bushnell playbill

#### Event Day Visibility:

- Logo on signage during the event
- Logo listed in evening's program *and* PowerPoint Presentation prior to program
- Verbal recognition from stage during program by event host

#### Hospitality:

- Cocktail reception & dinner for 8 guests followed by dessert & dancing
- Pre-event concierge registration service for you and your guests

### **\$12,000 REGAL SPONSOR (multiple sponsors)**

**Pre-event Visibility:** Company logo or name recognition on all promotional event collateral, including:

- Name on printed invitation (*pending sponsorship confirmation by November 28*)
- Name on digital invitation (*pending sponsorship confirmation by January 4 for the first of 3 mailings*)
- Logo on OVATIONS page on Bushnell website with hyperlink to sponsor website
- Logo on auction website
- Sponsor call out with hyperlink to company website included in a pre-event CURTAIN CALL email (sent to 55,000+ addresses) and on OVATIONS webpage
- Name recognition in all Bushnell donor listings throughout the year
- Logo on OVATIONS recognition insert in The Bushnell playbill

#### Event Day Visibility:

- Name on signage during the event
- Logo listed in evening's program *and* PowerPoint Presentation prior to program

#### Hospitality:

- Cocktail reception & dinner for 8 guests followed by dessert & dancing
- Pre-event concierge registration service for you and your guests

### **\$6,000 NOBLE SPONSOR (multiple sponsors)**

**Pre-event Visibility:** Company name recognition on all promotional event collateral, including:

- Name on digital invitation (*pending sponsorship confirmation by January 4 for the first of 3 mailings*)
- Name on OVATIONS page on Bushnell website
- Sponsor call out with hyperlink to company website included in a pre-event CURTAIN CALL email (sent to 55,000+ addresses) and on OVATIONS webpage
- Name recognition in all Bushnell donor listings throughout the year
- Name on OVATIONS recognition insert in The Bushnell playbill

#### Event Day Visibility:

- Name on signage during the event
- Name listed in evening's program *and* PowerPoint Presentation prior to program

#### Hospitality:

- Cocktail reception & dinner for 8 guests followed by dessert & dancing
- Pre-event concierge registration service for you and your guests

### **\$3,000 CASTLE SPONSOR *(multiple sponsors)***

**Pre-event Visibility:** Company name recognition on all promotional event collateral, including:

- Name on digital invitation (*pending sponsorship confirmation by **January 4 for the first of 3 mailings***)
- Name on OVATIONS page on Bushnell website
- Name recognition in all Bushnell donor listings throughout the year
- Name on OVATIONS recognition insert in The Bushnell playbill

**Event Day Visibility:**

- Name on signage during the event
- Name listed in evening's program *and* PowerPoint Presentation prior to program

**Hospitality:**

- Cocktail reception & dinner for 4 guests followed by dessert & dancing
- Pre-event concierge registration service for you and your guests

### **\$1,500 CROWN SPONSOR *(multiple sponsors)***

**Pre-event Visibility:** Company name recognition on all promotional event collateral, including:

- Name on digital invitation (*pending sponsorship confirmation by **January 4 for the first of 3 mailings***)
- Name on OVATIONS page on Bushnell website
- Name recognition in all Bushnell donor listings throughout the year
- Name on OVATIONS recognition insert in The Bushnell playbill

**Event Day Visibility:**

- Name on signage during the event
- Name listed in evening's program *and* PowerPoint Presentation prior to program

**Hospitality:**

- Cocktail reception & dinner for 2 guests followed by dessert & dancing
- Pre-event concierge registration service for you and your guests

### **\$1,000 THRONE SPONSOR *(multiple sponsors)***

**Pre-event Visibility:** Company name recognition on all promotional event collateral, including:

- Name on digital invitation (*pending sponsorship confirmation by **January 4 for the first of 3 mailings***)
- Name on OVATIONS page on Bushnell website
- Name recognition in all Bushnell donor listings throughout the year
- Name on OVATIONS recognition insert in The Bushnell playbill

**Event Day Visibility:**

- Name on signage during the event
- Name listed in evening's program *and* PowerPoint Presentation prior to program

***For more information, please contact:***

Julie Daly Meehan | Director, Corporate & Foundation Relations  
860-987-6009 | [jmeehan@bushnell.org](mailto:jmeehan@bushnell.org)